



3151 Airway Ave, Suite F-110
Costa Mesa, CA 92626
714-850-1965
www.coastkeeper.org

Social Media Community Guidelines

Last Updated: December 20, 2021

Welcome to Orange County Coastkeeper's social media! The goal of our social media presence is to communicate our organization's mission of swimmable, drinkable, and fishable water in Orange County for present and future generations.

We want everyone to be part of our community and have their voice heard. We encourage your feedback and aim to address all comments as soon as possible.

We encourage open discussions on our page as long as the following guidelines are met. If a comment or post does not adhere to these guidelines, the comment or post may be deleted or reported, and your account may be banned from further engagement with Orange County Coastkeeper. Our social media community guidelines are listed below:

- We don't allow defamatory, indecent, offensive, profane, discriminatory, unlawful, or threatening comments.
- Personal attacks, name-calling, trolling, and abuse will not be tolerated.
- Spamming or posting promotional material is not permitted.
- Pornographic, adult, or otherwise disturbing content will not be tolerated.
- Coordinated group attacks will not be tolerated.
- Respect that other people in the community have had different life experiences and may have a different perspective to yours. We welcome different viewpoints.
- Our community is a public place. Don't post personal information you would not be comfortable sharing with a stranger. We recommend that you avoid posting any information that may identify you or anyone else, such as your address, email address, or phone number.

While our social media is managed by selected staff members and limited external partners, the ultimate decision regarding guideline implementation is the responsibility of the communications director. If the communications director is unavailable or the position is vacant, the executive director will step in as authority.

If you have any concerns about our social media community guidelines, please message us directly using your preferred social media platform or send an email to media@coastkeeper.org.

Thank you,
The Orange County Coastkeeper Team